


**INVESTMENT TEASER**

**PROJECT EURYBIA**

<b>Project Overview:</b>	A manufacturer and supplier of jet-skis based in western Europe is looking for a investor or cooperation partner in mainland China, in order to move its production facility to main China and get the access to the Chinese market for ist watercrafts. The company is well known in the sector and also has the latest production technology for jet-skis.
<b>Industry Sector:</b>	Development, construction and manufacturing of jet-skis and other watercrafts
<b>Business Description:</b>	Development in Europe, Manufacturing in Asia
<b>Customer and Market:</b>	Well designed and high quality luxury products for upper price segment
<b>Last Revenue:</b>	12 mill- EUR in 2012
<b>Employees:</b>	50
<b>EBITDA-Margin:</b>	18.5% - 20.0%
<b>Project Purpose:</b>	In order to increase the production capacity, realize scale effects and serve the Chinese market, the company is planning to move its entire jet-ski production to mainland China and looking for investor and cooperation partner. The form of cooperation could be a total acquisition as well as joint venture. 22 mill. EUR is necessary for this investment opportunity.
<b>Cooperation Form:</b>	Complete take over or joint venture <ul style="list-style-type: none"> <li>▪ Complete take over: investor acquires the 100% shares or assets;</li> <li>▪ Joint venture: investor supplies production facility and capital, the company supplies technology and management</li> </ul>
<b>Product Information:</b>	<ul style="list-style-type: none"> <li>▪ Latest production technology meeting the highest quality standards;</li> <li>▪ Well known brand, established company with stable market position;</li> <li>▪ High quality products, upper price segment, high profit margin</li> </ul>
<b>Project Overview:</b>	

All communication regarding this investment opportunity and requests for additional information, please contact:



**GERMANY**  
**Munich**

Brienner Strasse 7, D-80333 Munich  
Phone +49 (89) 20 500 500, Fax +49 (89) 20 500 555

**China desk**

Stefan Hasper	CEO	s.hasper@gci-management.com
Yuanyuan Cao	M&A Advisor	y.cao@gci-management.com

**INVESTMENT TEASER**

**欧律比亚投资项目**

<b>项目概述:</b>	西欧一家专门从事摩托艇制造及销售的公司欲将其摩托艇生产基地转移到中国大陆，并在国内寻找投资合作伙伴，但同时不排除出售其所有摩托艇业务的考虑。该公司掌握先进的摩托艇及发动机制造技术并且在行业中享有很高的知名度。
<b>所在行业:</b>	制造业，摩托艇艇研发及制造
<b>经营模式:</b>	产品研发在欧洲，加工生产在亚洲。
<b>产品和市场:</b>	该公司的产品设计时尚，而且质量优良，主要瞄准的是国际高端消费品市场。
<b>营业额:</b>	2012年营业额：1千2百万欧元
<b>员工人数:</b>	50
<b>EBITDA-Margin:</b>	18.5% - 20.0%
<b>项目意图:</b>	为了实现规模生产并产生规模效应，该公司希望将现有的生产线转移到中国，在中国进行组装，并且继续开拓中国市场。因此，该公司目前正在国内寻找投资合作伙伴。合作形式可以是全面收购或合资合作。项目总投资额在2千2百万欧元左右。
<b>合作形式:</b>	<p>合资合作或全面收购均可</p> <ul style="list-style-type: none"> <li>▪ 合资合作：中方出产地，员工及资本，外方出技术，设备及管理人员</li> <li>▪ 全面收购：中方收购外方所有股权或资产</li> </ul>
<b>投资理由:</b>	<ul style="list-style-type: none"> <li>▪ 先进的生产技术和工艺；</li> <li>▪ 知名品牌，固有市场份额及知名度；</li> <li>▪ 高质量，高价位，高利润率；</li> </ul>
<b>产品信息:</b>	

如果贵公司希望就此项目洽谈或希望获得更多信息，请随时与我们联系：



**GERMANY (德国)**

**Munich (慕尼黑)**

Brienner Strasse 7, D-80333 München

电话 +49 (89) 20 500 500, 传真 +49 (89) 20 500 555

**大中国区平台**

Stefan Hasper

Yuanyuan Cao

执行总裁

企业并购顾问

s.hasper@gci-management.com

y.cao@gci-management.com